

SCC Group Announces Strategic Joint Venture with Holista Colltech Through Ovicoll Pty Ltd

Malaysian-Born International Listed Companies Unite to Expand Global Nano-Collagen Venture

Petaling Jaya, Malaysia – 12 May 2026

Swang Chai Chuan Limited (“SCC Group”, HKEX:2321) is pleased to announce the successful signing and media briefing ceremony in relation to its strategic joint venture with Holista Colltech Limited (“Holista”, ASX:HCT) through Ovicoll Pty Ltd.

The event was held at Holista Colltech’s office in Petaling Jaya and attended by members of the media, invited guests, business associates and representatives from both organizations.

The collaboration marks an important milestone for both parties as they jointly pursue opportunities in the fast-growing global health, wellness, nutraceutical, cosmetic and biomedical sectors through the development of premium Australian sheep nano-collagen products.

Strategic Collaboration

The joint venture combines:

- Holista’s biotechnology expertise and proprietary ovine nano-collagen technology; and
- SCC Group’s extensive commercial experience, distribution capabilities, logistics infrastructure and regional market network.

The collaboration will focus on the development of a state-of-the-art sheep nano-collagen production facility in Collie, Western Australia.

Australia was selected due to its internationally recognized biosecurity standards and access to disease-free sheep resources, offering strong advantages in product safety, traceability and premium positioning.

Remarks by SCC Group CEO

During the ceremony, SCC Group Chief Executive Officer, Mr. Soon See Beng, highlighted that the collaboration reflects SCC’s long-term strategy to diversify into innovative and high-value sectors with sustainable growth potential.

Mr. Soon emphasized that while FMCG distribution remains SCC’s core business, the Group continues to actively evaluate strategic opportunities that align with long-term market trends and shareholder value creation.

He further noted that SCC was impressed by Holista’s scientific expertise, proprietary nano-collagen technology and long-term commercialization potential.

Market Potential and Commercialization

The global collagen market continues to experience increasing demand across:

- nutraceuticals,
- beauty and wellness,
- food ingredients,
- wound care,
- cosmetics, and
- biomedical applications.

The parties believe ovine-derived collagen offers significant advantages due to:

- halal-friendly positioning,
- broad cultural acceptance,
- premium sourcing standards,
- and suitability for advanced high-value applications.

During the media Q&A session, management shared that:

- Holista has already secured a binding agreement with Regenerex Pharma relating to advanced wound care applications;
- SCC has committed approximately RM5 million as initial funding contribution;
- the project is currently progressing through development and commissioning planning stages.

Management also emphasized that the joint venture is intended as a long-term strategic growth initiative, with commercialization and profitability expected to build progressively over time.

Related News & Announcements

1. Holista Executes Binding JV for Collie Collagen Facility – ACN Newswire
<https://www.acnnewswire.com/press-release/english/106838/holista-executes-binding-jv-for-collie-collagen-facility>
2. Yahoo Finance – Holista Executes Binding JV for Collie Collagen Facility
<https://finance.yahoo.com/sectors/healthcare/articles/holista-executes-binding-jv-collie-112505462.html>
3. NewMediaWire – Holista Executes Binding JV for Collie Collagen Facility
<https://www.newmediawire.com/news/holista-executes-binding-jv-for-collie-collagen-facility-7086652>
4. BioSpectrum Asia – Holista Executes Binding JV for Collagen Facility in Australia
<https://www.biospectrumasia.com/news/47/27595/holista-executes-binding-jv-for-collagen-facility-in-australia.html>
5. Express Pharma – Holista Colltech enters JV with SCC for Nano-Collagen Facility
<https://www.expresspharma.in/holista-colltech-enters-joint-venture-with-scc-for-ovine-nano-collagen-facility-in-western-australia/>

6. ANTARA News – Holista Executes Binding JV for Collie Collagen Facility
<https://en.antaranews.com/news/414661/holista-executes-binding-jv-for-collie-collagen-facility>
7. Japan Industry News – Holista Colltech and SCC Form Joint Venture for Nano-Collagen Facility
<https://www.japanindustrynews.com/2026/05/holista-colltech-and-scc-form-joint-venture-for-nano-collagen-facility/>
8. [2国际企业强强联手 拓全球抗衰老保健市场 | 中國報 China Press](#)
9. [Dua syarikat tersenarai antarabangsa bergabung teroka teknologi kolagen nano biri-biri Australia - Sabah News - Bebas Bersuara](#)
10. [Holista携手双财庄拓抗老市场 打造纳米羊胶原蛋白产链 - 国内 - 全国综合](#)







